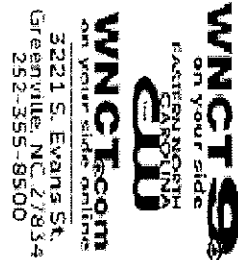


## CONTRACT



**WNCT**  
 3221 South Evans Street  
 Greenville, NC 27834  
 (252) 355-8542

And:

**AL Media**  
 222 West Ontario  
 Suite 600  
 Chicago, IL 60610  
 USA

<u>Contract / Revision</u>		<u>Alt Order #</u>
95365 /		25329087
<u>Product</u>		
Deborah Ross		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/14/16 - 10/16/16	5340	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
POL/Deborah Ross for Senate	10/12/16 / 10/12/16	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>
WNCT	Katz Chicago	Katz/Chicago
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNCT	10/14/16	10/16/16	Local News @ 6a	6a-7a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/10/16	10/16/16	----F--	1				\$200.00				
N 2	WNCT	10/14/16	10/16/16	CBS This Morning	7a-9a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/10/16	10/16/16	----F--	1				\$175.00				
N 3	WNCT	10/14/16	10/16/16	Price is Right	11a-12p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/10/16	10/16/16	----F--	2				\$250.00				
N 4	WNCT	10/14/16	10/16/16	Local News @ 12p	12p-1230p		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/10/16	10/16/16	----F--	2				\$225.00				
N 5	WNCT	10/14/16	10/16/16	Y&R	1230p-130p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/10/16	10/16/16	----F--	2				\$350.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

## FASTEN YOUR SEATBELT

**PI**

**WNCT**

**3221 South Evans Street**

**Greenville, NC 27834**

(252) 355-8542

Greenville, NC 27834  
253-355-8500

**BULLOCK**

Advertiser	Original Date / Revision
POL/Deborah Ross for Se	10/12/16 / 10/12/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/16/16	19	\$7,600.00	(\$1,140.00)	\$6,460.00
Totals	19	\$7,600.00	(\$1,140.00)	\$6,460.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WNCN**  
 EASTERN NORTH CAROLINA  
 on your side  
**WNCN.com**  
 on your side online  
 3221 S. Evans St.  
 Greenville, NC 27834  
 252-355-8500

**WNCN**  
 3221 South Evans Street  
 Greenville, NC 27834  
 (252) 355-8542

Contract / Revision		Alt Order #
953655 /		25329087
Contract Dates	Product	Estimate #
10/14/16 - 10/16/16	Deborah Ross	5340
Advertiser	Original Date / Revision	
POL/Deborah Ross for Se	10/12/16 / 10/12/16	

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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KATZ  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25329087

CPE: //5340

Agency: AL MEDIA

222 W. ONTARIO ST  
SUITE 600  
CHICAGO, IL 60610

Changes as of: 10/12/2016 at 12:26 PM

Flight: 10/13/16 - 10/16/16

Advertiser: Deborah Ross for  
Senate

Product: Deborah Ross

Agency Order #:  
Buyer: BARB OBRZUT  
Salesperson: DAN BARKER  
312-755-3936

Version: Original Order

Station: WNCT  
Market: Greenville/New  
Bern/Wash

Office: CHICAGO

Primary Demo: Adults 35+  
Con Type: POLITICAL/VOTE  
Assistant: MIKIE BASELICE  
312-755-3854

Total \$: \$7,600.00

Total Spots: 19

Total CPP: \$0.00

Total GRP:

Separation:

Comments: New political order for Deborah Ross. Total is \$7,600. Schedule runs Thursday 10/13 thru Sunday 10/16.

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/13 - 10/13		Total Spots	Total \$	CPP	GRP
							10/13	10/13				
1	Th-F 6a-7a		9 ON SIDE MORNING	\$200.00	0.0	30	1		1	\$200.00	\$0.00	0.0
2	Th-F 7a-9a		CBS THIS MORNING	\$175.00	0.0	30	1		1	\$175.00	\$0.00	0.0
3	Th-F 11a-12n		PRICE IS RIGHT	\$250.00	0.0	30	2		2	\$500.00	\$0.00	0.0
4	Th-F 12n-12:30p		9-YR-NEWS @ NOON	\$225.00	0.0	30	2		2	\$450.00	\$0.00	0.0
5	Th-F 12:30p-1:30p		YOUNG & RESTLESS	\$350.00	0.0	30	2		2	\$700.00	\$0.00	0.0
6	Th-F 3p-4p		STEVE HARVEY	\$175.00	0.0	30	1		1	\$175.00	\$0.00	0.0
7	Th-F 5p-5:30p		9-YR SIDE NEWS @ 5	\$200.00	0.0	30	2		2	\$400.00	\$0.00	0.0
8	Th-F 5:30p-6p		9-YR SIDE NEWS @ 530	\$200.00	0.0	30	2		2	\$400.00	\$0.00	0.0
9	Th-F 6p-6:30p		9-YR SIDE NEWS @ 6	\$500.00	0.0	30	1		1	\$500.00	\$0.00	0.0
10	Th-F 11p-11:35p		9-YR-SIDE NEWS @ 11	\$350.00	0.0	30	2		2	\$700.00	\$0.00	0.0
11	F 10p-11p		BLUE BLOOD-CBS	\$1,500.00	0.0	30	1		1	\$1,500.00	\$0.00	0.0
12	Sa 10p-11p		48 HOURS	\$500.00	0.0	30	1		1	\$500.00	\$0.00	0.0
13	Su 7p-8p		60 MINUTES	\$1,400.00	0.0	30	1		1	\$1,400.00	\$0.00	0.0
TOTALS: 19									19	\$7,600.00	\$0.00	0.0

Started 10/14  
received too late  
to start 10/13

953655



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25329087	<b>Changes as of:</b> 10/12/2016 at 12:26 PM	<b>Version:</b> Original Order
<b>CPE:</b> //5340	<b>Flight:</b> 10/13/16 - 10/16/16	<b>Total \$:</b> \$7,600.00
<b>Agency:</b> AL MEDIA	<b>Advertiser:</b> Deborah Ross for Senate	<b>Market:</b> Greenville/New Bern/Wash
222 W. ONTARIO ST SUITE 600 CHICAGO, IL 60610	<b>Product:</b> Deborah Ross	<b>Office:</b> CHICAGO
	<b>Agency Order #:</b>	<b>Primary Demo:</b> Adults 35+
	<b>Buyer:</b> BARB OBRZUT	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> DAN BARKER 312-755-3936	<b>Assistant:</b> MIKIE BASELICE 312-755-3854
		<b>Total Spots:</b> 19
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Separation:</b>

Special Instructions

Date/Time	Added by	Comment
10/12/16 12:26 PM	MACKENZIE PURCELL	New political order for Deborah Ross. Total is \$7,600. Schedule runs Thursday 10/13 thru Sunday 10/16.

#### Order Level Comments

<b>Market Budget:</b> \$30,400
<b>WNCT Share:</b> 25%
<b>Comment:</b>
<b>WCTI:</b> 22%
<b>WFXI:</b> 16%
<b>WTTN:</b> 37%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	19	\$7,600.00	0.0
<b>Total</b>	<b>100%</b>	<b>19</b>	<b>\$7,600.00</b>	<b>N/A</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	19	\$7,600.00
<b>Total</b>	<b>19</b>	<b>\$7,600.00</b>

Transaction History					
Trans	Created/Received	Created by	Status	Spot#	Spot- \$ Chg Contract \$ Comment
New	10/12/16 12:26 PM	MACKENZIE PURCELL	New	19	\$7,600.00 \$7,600.00

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.